Showcase Your Vision! Procedures, Timelines, and Features

So, how is this going to work?

a) The challenge begins on the 1st of the month and runs for a 3-month period.

- SPRING (April, May, June)
- SUMMER (July, August, September)
- AUTUMN (October, November, December)
- WINTER (January, February, March)

b) During this 3-month period, you will go out and photograph subjects to fit the theme and edit your photos accordingly. You are only allowed to use photographs taken during this time for the challenge. Going through your old photos for something to fit the theme is not allowed. The purpose of the challenge is to find something new and 'challenge' yourself.

c) The last day of the 3rd month is the deadline for images. You MUST submit your images by midnight local time or they will not be accepted. You can submit them sooner if you wish.

d) After the deadline, all images will be reviewed for adherence to the rules and then uploaded to our public Facebook page, ***anonymously***, into a specific "challenge" album, and shared with the public. We will ask fans to pick the images they like. This public voting stage will last for one month and is the first tier of our system to choose which images will be 'featured'.

e) While the album is being shared with the public, we encourage everyone (if you're on Facebook) to share the album on your own page, as many times as you like, and ask your friends to pick what they like as well. **We STRESS that you NOT divulge which ones are yours!** You will be on the honor system, but telling your friends to only vote for your photos is cheating. Please don't do that. Also, if someone makes a comment on one of your *anonymous* photos, please don't reply until after the challenge for that quarter is over. That's a dead giveaway to your identity.

f) Throughout this month, I will send the photos to an esteemed person in the national/international photographic community who will rate them. This is the 2nd tier in our system. Also during this time, the album will be given to someone local in the photographic community to rate them. This is the 3rd and final tier of our system.

g) After the month is up, I will tally all of the 3 tiers and we will choose three (3) photos that will be featured on our webpage and social media outlets. If your images are chosen, we will contact you to get your current info, and ask for a blurb to go along with the image about your process or some details about the image you'd like to share.

h) While all of this "liking" and "ratings" are happening, we'll start on our next 3-month challenge, with a new theme. Sound like fun?! 😊